



Green Apple Day of Service 2016: Social Media Messaging

Thanks for spreading the word about the Green Apple Day of Service movement! We've created some sample content for you to share with your social media followers around the world! Remember to always use the event's official hashtag: **#GreenAppleDay**, when creating messaging or covering your event live, and be sure to tag [@mygreenschools](https://www.instagram.com/mygreenschools) & [@USGBC](https://www.instagram.com/USGBC) so that we can share your great work, also!

Twitter Messaging

Kickoff #GreenAppleDay with us 9/24! Joining thousands around the globe to improve health & safety of our #school! <http://greenapple.org>

#GreenAppleDay: global movement, reminding us #wherewelearnmatters! Register your event & be part of something BIG! <http://greenapple.org>

#GreenAppleDay is about far more than scraping gum off desks: Be part of the movement w/ [@mygreenschools](https://www.instagram.com/mygreenschools)! <http://bit.ly/29yP0px>

Here's a **#GreenAppleDay** idea! Bring plants into your **#classroom** & make a watering schedule for everyone to join! <http://greenapple.org>

Since 2012, #GreenAppleDay has mobilized 750,000+ volunteers in 73+ countries! Thanks to you! Join the fun! <http://greenapple.org>

Join us in partnership w/ [@mygreenschools](https://www.instagram.com/mygreenschools) for a #GreenAppleDay takeover you can't miss! We'll be out there 9/24! <http://greenapple.org>

#DYK? An avg-sized tree produces enough oxygen/yr. to keep a family of 4 breathing. What's your #GreenAppleDay idea? <http://greenapple.org>

General Messaging

Kickoff #GreenAppleDay with us on 9/24! We're joining thousands around the globe to improve the health & safety of our school! <http://greenapple.org>

#GreenAppleDay is a growing global movement that reminds us #wherewelearnmatters! Register your event today & be part of something BIG! <http://greenapple.org>

Seeing where our fruits & veggies come from encourages good eating habits- plus, it's fun to play with your food! What are YOU doing for #GreenAppleDay? <http://ow.ly/MQ6x3028kpy>

Since 2012, #GreenAppleDay has mobilized 750,000+ volunteers in over 73 countries! Thanks to you! Come on out again 9/24 and continue this imp't movement! <http://greenapple.org>

#DYK? By the time most students reach 6th grade, they will have spent the equivalent of 257 days in the schoolyard. What are you doing for #GreenAppleDay? <http://greenapple.org>



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